

POST RELEASE

REVIEW THE RESULTS: INTERNATIONAL EXHIBITION AND FORUM ECOTECH – A NEW BEARER OF ECOLOGICAL INNOVATIONS FOR BUSINESS

The International exhibition and forum ECOTECH, a practical tool for presentation of foreign and Russian innovative ecological developments and effective professional networking, was held April 26 through 29, 2016 in one of the most modern fair grounds Crocus Expo IEC. The event was held under the motto *Green Economy is the Basis for Sustainable Development!*

ECOTECH has been conceived as a united platform for demonstration of ecological innovative solutions in various industries of economy and for professional dialogue about problems, prospects and specific objectives of the economy transfer to eco friendly vector and introduction of the best available technologies (BAT).

Essential increase of demand for environment friendly technologies, works and services in the Russian market had been anticipated due to acceptance of the new legislative measures. And thus ECOTECH became an introduction vector for the development of ecologically effective economy principles.

The Gala Opening Ceremony of the project took place April 26. **Sergei Ivanov**, Head of Administration of the President of the Russian Federation; **Alexander Khloponin**, Deputy Prime Minister of the Russian Federation; **Sergey Donskoy**, Minister of Natural Resources and Environmental Protection of the Russian Federation; **Andrey Vorobyov**, Governor of the Moscow region and **Araz Agalarov**, President of Crocus Group, participated in the ceremony.

The speakers noted that ECOTECH became the platform of innovative ecological solutions for all branches of economy. 2017 is declared by the decree of the President of the Russian Federation the Year of Ecology in Russia. The international exhibition and forum ECOTECH 2016 is the national start of the Year of Ecology projects and a visual demonstration of ecological responsibility of companies and initiatives.

The **4-days exposition of eco friendly technologies and green innovations** which comprised the exhibit space of **16 000 sq m** became the essential part of the event. Key topics of ECOTECH exhibition and forum: protection of water resources and atmospheric air; effective waste management; technologies of polluted lands treatment; green energy; BAT at industrial enterprises; ecological aspects of steady forest management; environment quality control; eco friendly transport; eco tourism, green architecture and green standards in construction.

354 exhibitors including **19 foreign participants** displayed achievements from the leading companies and perspective developments of young scientists at ECOTECH exposition.

ECOTECH business program featured events of the most different formats: plenary sessions, panel discussions, business round tables, briefings, televised debates, business breakfasts, events of the cycle Talks with Outstanding People, presentation of ecological rating of large cities of Russia. **81 events** were held within the frames of the calendar of events. **2827 specialists** from different countries of the world participated in the forum and events of the forum during 4 working days.

25 organizations and companies including KPMG, EcoStandard group of companies, National Organization for Support of Carbon Absorption Projects, ERBA, Association of Solar

Power Entities NP, GREENS ecobureau, Stroitelny Expert OOO, Deloitt company, Organic Agriculture Union and others were the partners of the business program.

Sergey Donskoy, Minister of Natural Resources and Environmental Protection of the Russian Federation, held a series of meetings with ministers and ambassadors of foreign states – Sweden, Sudan, the Republic of South Africa, the Republic of Cuba, Belarus, Armenia and the Republic of Malta.

7 agreements in the field of biodiversity and industrial ecology preserving with the volume of investment more than **10 billion rubles** have been signed at ECOTECH.

5 competitions of innovative ecological projects were held within the frames of the exhibition and forum. Following the results of the competitions **8 young scientists would get grants from 2 to 5 million rubles**.

The system of separate waste collection was organized for the exhibition period. Upon termination of the exhibition all collected waste was forwarded to recycling entities.

ECOTECH events were widely covered in various mass media (**167 mass media representatives**): Channel One, NTV, Russia 24 TV Channel, TV Center, VGTRK Russia TV Channel, Russia Today MIA and others etc. ECOTECH general information partners were TASS news agency, Live Planet TV Channel, Industrial Ecology scientific and practical magazine. The Green City portal and Planetpics digital publishing house were official information partners.

The project has been supported by 8 largest companies: Rosneft NK OAO (general sponsor of the business program), PJSC Norilsk Nickel GMK PAO (official sponsor of the business program); sponsors of the business program – Sberbank of Russia PAO, EuroChem MHK AO, SUEK AO, Bashneft ANK PAO, Surgutneftegas OAO; the sponsor of the official evening reception of the organizing committee – Metalloinvest Holding Company OAO.

10 357 people in total participated in the ECOTHEC 2016 exhibition and forum. Representatives of federal executive bodies and executive authorities of subjects of the Russian Federation, delegations from **74 regions of Russia**, the largest companies, startup communities, public and environmental organizations, scientists and experts attended the project.

Experts from 45 countries came to get acquainted with the ECOTECH project and to share experience of ecological innovations introduction and implementation.

ECOTECH in future may become an event rated as a Russian analogue to IFAT and IEexpo International exhibitions of industry event and an innovation platform for environmental technologies demonstration.

The ECOTECH project provided the perfect opportunity for experts worldwide to share with each other the best practices and to receive an expert assessment of the most critical issues of ecology in the course of professional networking.

Vladimir Putin, President of the Russian Federation, declared 2017 the Year of Ecology. The Government of the Russian Federation has approved the Plan of measures for the Year of Ecology which has provided holding of the II International exhibition and forum ECOTECH in 2017.

The organizers of the International exhibition and forum ECOTECH would like to express their gratitude to all exhibitors, partners, sponsors and companies which rendered their support to the project!

<http://eng.ecotech-expo.ru>